

NewPinkPages.com (NPP)

Exhibitor Registration Form

March 4, 2012 Hilton Hotel, Woodland Hills

Exhibitor / Company Name: _____

Contract Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: () _____ Fax: () _____ Cell: () _____

Email: _____ Type of Exhibit: _____

S.S. or Tax ID (required for city business license): _____

Exhibit Description (please provide details of all the exhibition products and the method of display):

Number of Tables: _____ **Unit Cost:** _____ **Total:** _____

One Table, Two Chairs, & 2 Tickets for 7pm celebration are provided for each exhibitor... \$400.00

Additional Equipment (Optional)

- Electrical option: Bring your own extension cord and blue tape
- Flat Screen TV & DVD Player.....\$100.00 (rental)
- Phone line for credit card machine...\$45.00
- Internet Access cost.....\$9.95
- We provide table cloths and suggest that you have a unified banner for each table
- The size of banner: 2X4. Banner Cost: \$35.00

Please arrive at the Hilton around 8am to set up your booth. Loading and unloading is not allowed after 9:30am.

Agreed & Accepted By:

Exhibitor's full name: _____ Signature: _____

NPP Representative: _____ Date: _____

Location: Hilton Hotel, Trillium Grand Ballroom
6360 Canoga Ave. Woodland Hills, CA 91367 (818) 595-1000
Sunday, March 4, 2012 at 10am
Persian New Year & International Women's Day Celebration starts at 7pm

For more info, please contact Bahereh Ardalan
Tel: (818) 887-8888 or (818) 888-8221 Fax: (818) 888-8772
Email: newpinkpages@aol.com Website: www.newpinkpages.com
20016 Ventura Blvd. Woodland Hills, CA 91364
Checks are payable to NewPinkPages.com

NewPinkPages.com
Iranian Business Women Trade Show
EXHIBITOR AGREEMENT

This Exhibitor Agreement (“Agreement”) is made by and between NPP and _____ (Exhibitor)

RECITALS

- A. NPP will present NPP Trade Show to be held at Hilton Woodland Hills, CA on March 4,2012.
- B. Exhibitor desires to exhibit at the NPP Trade Show and will accept Exhibitor’s payments on the terms and conditions set forth herein. **NOW, THEREFORE, in consideration of the promises, the provisions, and respective agreements hereinafter set forth, the parties hereto agree as follows:**

1. Exhibitor Benefits

- a. Upon the terms and subject to the conditions set forth in this Exhibitor Agreement, NPP agrees to provide the following to Exhibitor: _____table(s) at the Hilton Hotel pursuant to the terms and conditions of the Exhibit Registration Form and Exhibitor Rules attached herein.

2. Exhibitor Price: Payment

In exchange for the Exhibitor benefits set forth in paragraph 1 above, Exhibitor agrees to pay to NPP the sum of \$_____, payable upon execution of this Exhibitor Agreement.

3. Permits/Licenses

Exhibitors shall obtain all permits/licenses required by city, county or state ordinances, statues and regulations to Exhibitor, the Trade Show, and/or to exhibit and display general merchandise and services at the Trade Show. Exhibitor shall submit copies of all permits/licenses to NPP on or before fifteen (15) days to the event. Failure to provide said permits/licenses to NPP shall constitute a default pursuant to the terms and conditions of this Agreement and said default shall terminate Exhibitor’s right to participate in the NPP Trade Show.

4. Exhibitor’s Representations and Warranties:

- a. Exhibitor agrees to maintain a policy or comprehensive or commercial general liability insurance, including bodily injury and property damage, with an endorsement of no less than One Million Dollars (\$1,000,000.00) per occurrence. Exhibitor shall provide NPP with a copy of the insurance certificate on or before fifteen (15) days to the event, evidencing NPP as additional named insured on said policy for the Trade Show. Failure to provide said certificate of insurance shall constitute a default of Exhibitor’s representations, warranties, and obligation pursuant to the terms and conditions of this Agreement and said default shall terminate Exhibitor’s right to participate in the Trade Show.
- b. Exhibitor shall observe all city, county, state, and federal laws during the Trade Show.
- c. Exhibitor shall observe all rules, regulations, code of ethical principles and standards of professional practice and policies of NPP. Violators will be excused from the NPP Trade Show grounds and no refund will be given.
- d. Any and all advertising of the Trade Show by the Exhibitor, independent of the advertising and promotion of the NPP Trade Show by NPP, shall be submitted to the approval of NPP, which may withhold its consent within their sole and absolute discretion, at least fifteen (15) days prior to the estimated date of publication and/or distribution.
- e. Exhibitor shall not create excessive sounds, odor, or any disturbing noise at any time during the NPP Trade Show, including the time Exhibitor is setting up its table(s) before the Trade Show commences and dismantling its table(s) after the Trade Show closes.
- f. Food Vendors shall be responsible for maintaining their equipment in clean and working order and shall have proper facilities for safe storage and preparation of food. Even though food vendor may have purchased electrical services for its table(s), use of refrigerated truck is strongly recommended. NPP is not responsible for loss or waste of food caused by mishandling or improper food that is not sold.
- g. Food Vendors must provide its own proof of liability insurance with an endorsement of no less than \$1,000,000.00, per occurrence and name Hilton and NPP as an additional insured.

Initial _____

5. **NPP's Representation and Warranties:**
 - a. NPP will not be responsible for articles left or stolen at the Trade Show.
 - b. NPP, in sole and absolute discretion, shall advertise and promote the Trade Show.
6. **Indemnification of NPP:**
 - a. Exhibitor indemnifies and agrees to hold NPP harmless against and will reimburse NPP on demand for any payment, loss, cost, or expense (including reasonable loss, cost, or expense or claim thereof) made or incurred by or asserted against NPP in respect of:
 - i. Any omission, misrepresentation, breach of warranty, or no fulfillment of any term, provision, covenant or agreement on the part of Exhibitor certificate or other instruments furnished or to be furnished to NPP pursuant to this Agreement; or not limited to Exhibitor's operation of its table(s), at the Trade Show.
 - ii. Any obligation or liabilities arising from or related to Exhibitor or the conduct or operation of Exhibitor's business, including by not limited to Exhibitor's operation of its table(s), at the Trade Show.
 - b. Exhibitor agrees to defend indemnity and hold NPP harmless against any and all claims, demands, costs, and expenses, including attorney's fees and costs that NPP may sustain or incur by reason of any claim of infringement or violation of any copyright or property right of Exhibitor at the Trade Show. Exhibitor agrees to pay any and all fees or royalties required to be paid on copyrighted material, and to hold NPP harmless for any liability for such fees royalties.
7. **Force Majeure:** NPP shall not be responsible for the failure of Trade Show participants to appear and participate in the Trade Show if such failure is caused by or due to any force majeure, including but not limited to earthquake, flood, acts of God, civil commotion, and fire.
8. **Miscellaneous:**
 - a. **Binding Effect:** This agreement shall be binding upon and insure to the benefit of the parties hereto.
 - b. **Entire Agreement:** This agreement, together with the Exhibitor hereto, constitute the final written expression of all of the agreements between the parties with respect to the matters specified herein, and is a complete and exclusive statement of those terms. It supersedes all understandings and negotiations concerning the matters specified herein.
 - c. **Authority to Enter into Agreement:** Exhibitor and NPP represent and warrant they have the authority to enter into this Agreement.
 - d. **Governing Law and Venue:** this agreement shall be governed by and construed in accordance with the laws of the state of California exclusive of the conflict of laws provisions thereof. The Venue of and action arising out of or in connection with this Agreement shall be Woodland Hills, CA.
 - e. **Sales Tax:** Exhibitor acknowledges and understands that he/she will be responsible for collection and payment of applicable sales taxes on good sold by it during NPP event.
 - f. **Security:** Exhibitor understands that NPP will not be able to guarantee any special security for display items or other property, either during Trade Show hours or after-hours.
 - g. **Insurance:** Exhibitor understands that NPP is not responsible for insuring Exhibitor's business, property or personnel for damage, injury, loss or liability from any cause whatsoever. Exhibitor assumes responsibility for all such insurance and agrees to purchase adequate insurance.
 - h. **Waiver and Release:** Exhibitor, on behalf of himself or herself and his or her heirs, successors and assigns, hereby waives and forever releases and discharges the NPP Committee, its participating organizations and persons, and their affiliates, volunteers, agents, representatives, heirs, successors and assigns from all claims, damage, injury, loss or liability now or hereafter arising out of or relating to NPP, whether resulting from fire, theft, vandalism, negligence or any other cause whatsoever.
 - i. **Weather condition, Etc.:** Each participating vendor hereby acknowledges and agrees that NPP event may be interfered with, prevented by and/or terminated as a result of inclement weather, acts of God, civil commotion, fire, earthquake, flood, action or interference of governmental authorities or agents, lockouts or other causes beyond the reasonable control of the NPP Committee, whether similar or dissimilar to the forgoing. The NPP Committee shall not be liable to any vendor as a result of any such interference, prevention, or termination, and no refunds of the registration fee will be given.
 - j. **Rules and Regulations:** Exhibitor acknowledges and confirms that he/she has read and agreed to abide by the "Exhibitor Rules and Agreement" form contained herewith. Exhibitor agrees to abide by all further rules and regulations promulgated by NPP.

9. The NewPinkPages.com Committee reserves the rights to pre-assign exhibit tables. All fees must be remitted with this contract.
10. **Legal Documents:** Exhibitors are responsible for all legal permits, insurance and security associated with their display tables/exhibit tables and their activities. A copy of the required permits and insurance shall be submitted to the NPP organization on or before fifteen (15) days to the event. A copy of Exhibitor's sales tax certificate must be displayed at the table.
11. **NPP Trade Show Operation:** NPP Trade Show hours for visitors or the general public are as follows: Sunday, 10am - 6pm.
12. **Set-up Schedule:** Tables shall be set up on the day of the NPP Trade Show between 8am - 9:30am. No rearrangement of tables will be allowed after 10am on Sunday. Loading and unloading of equipment is until 9:30am on the event day.
13. **Tear-Down Schedule:** The NPP Trade Show officially ends Sunday at 6pm. Exhibitors can start tearing down at 6pm. The entire NPP Trade Show will be closed after 6pm.
14. **Agreement:** By submitting this registration form to NPP, exhibitor hereby agrees to the above rules and regulations. The NPP Committee must approve all exhibitors.
15. **Types of Items:** All display and sale items must be approved by NPP. NPP personnel reserve the rights to remove any display or sale items other than what is listed on the original registration form displayed at the Table.
16. **Sales:** NPP is not responsible for the sale or representation of items displayed or sold at the table. Sales tax must be included in the sale price.
17. **Acknowledgement:** Exhibitors acknowledge and authorize NPP for the use of any pictures or film taken during the NPP Trade Show for its publicity and promotional purposes.
18. **Refunds/Other Charges:** There will be a 50% cancellation fee if notice is received at least two weeks before the Event. There will be no refund issued after that date. There is a \$200.00 clean up and total cost of material damages to Hilton Hotel.
19. **Name and Likeness:** Exhibitor hereby authorizes and consents to the use of his/her name and likeness in any promotion, advertising and other use in connection with the Event and future NPP events.
20. **Rules and Regulations:** Exhibitor acknowledges and confirms that he/she has read and agreed to abide by the "Exhibitor Rules and Agreement" form contained herewith. Exhibitor agrees to abide by all further rules and regulations promulgated by NPP.

Vendor Name: _____ NPP Representative: _____

Signature: _____ Signature: _____

Date: _____ Date: _____